

PETRA BACHIORRINI

Communication Designer working across data visualization, editorial design, visual identities, events and interactive projects. I dig into complex subjects and produce engaging content, merging design and storytelling. Co-founder of Micia Smarrita, an independent upcycling project, using creativity, screen printing and personal style to reinvent our clothes whilst we reinvent ourselves.
Explore my work at petrabachiorrini.com

CONTACT

+39 339 744 0856
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@petraidk

HARD SKILLS

Proficiency in
Adobe Creative Suite
(Ai, Ps, Id, Pr, Ae)
Figma
Da Vinci Resolve
Data Vis: Gephi, Rawgraph
3D: Blender, Rhinoceros
Microsoft Office Suite

SOFT SKILLS

Creative thinking · Teamwork · Adaptability · Organization · Problem solving · Multidisciplinary approach

LANGUAGES

Italian - Native Speaker
English - Proficient (C1)
Spanish - Basic

WORK EXPERIENCE

01/2026 – 07/2026 Milan, Italy
Graphic and Motion Designer Assistant
Politecnico di Milano, Exchange Office
- Adapted the existing brand identity across print, digital and motion formats
- Designed visual assets for events and institutional communication
- Social media content creation
- Produced fully animated long-form video tutorials

01/2024 – 04/2024 Milan, Italy
Graphic Designer for Interdependence, a Milan Design Week exhibition
Politecnico di Milano
- Developed the visual identity for the exhibition
- Managed and adapted exhibited projects into a consistent visual system
- Designed exhibition and promotional assets, including posters, flags and printed materials

05/2023 – 07/2023 Turin, Italy
Internship in Digital Museography for Heritage Design
Professor Pier Federico Caliari
- Digital reconstruction of "Sala dei Filosofi" in Villa Adriana.
- Implementation of Virtual Reality (VR), adaptable to Augmented Reality (AR).
- Exhibit design project within the archaeological site.

08/2022 – 09/2022 Turin, Italy
Social Media and Set-up for Graphic Days Turin
Fabio Guida
- Social media content creation.
- Set-up for Graphic Days and temporary exhibition by Lucio Schiavon.

EDUCATION

03/09/2023 – 22/07/2026 Milan, Italy
Master's degree in Communication Design
Politecnico di Milano

04/2025 – 09/2025 Berlin, Germany
Erasmus at Media University Berlin

10/09/2020 – 26/09/2023 Turin, Italy
Bachelor's Degree in Design and Communication
Politecnico di Torino

10/09/2015 – 10/06/2020 Abbadia San Salvatore (SI), Italy
Scientific High School
IIS Amedeo Avogadro

EXHIBITIONS

Berlin, 2025
UNVEIL, Teufelsberg
Exhibition Set-up, Exhibitor

Milan, 2025
Liked, Trapped, Shared MEET Digital Culture Center
Exhibitor

Turin, 2022
Casca la Terra? — Graphic Days®
Exhibition Set-up, Social Media Content & Exhibitor

EXTRA

08/2023 - 09/2023 Villa Adriana, Rome, Italy
Piranesi Prix De Rome, XXI Edition
International Architecture and Museography Seminar Design Competition
Honorable Mention

27/02/2023 – 03/03/2023 Turin, Italy
University Workshop
"Coffee Design" Lavazza Training Center and Politecnico di Torino

PoliRadio, Radio Speaker*2024-2025*

Art Director for DRAFT PoliTo University Team
2021-2023